

**Description of Course Unit**

<b>Course unit title</b>	<b>Creative Economy</b>
<b>Course unit code</b>	EI19124
<b>Type of course unit (compulsory, optional)</b>	Compulsory
<b>Level</b>	Bachelor of Economics (B.Ec)
<b>Semester</b>	4
<b>Number of credits</b>	3
<b>Name of lecturer(s)</b>	1. Dr. Dimas Bagus wiranatakusuma, S.E., M.Ec. (dimas_kusuma@umy.ac.id) 2. Ecky Imamul Muttaqin, S.E., M.A (ecky.imamul@umy.ac.id)
<b>Learning outcomes of the course unit</b>	1. Students are able to understand Creativity economy: basic concepts. 2. Students are able to understand Measuring creative economy. 3. Students are able to understand Policies supporting creative industries.
<b>Mode of delivery (face-to-face, distance learning)</b>	Face-to-face and blended learning
<b>Prerequisites and co-requisites</b>	All compulsory courses from semester 1-5
<b>Course content</b>	The course equips students to create an simple invention based on creative thinking  <ol style="list-style-type: none"><li>1. Concept and definition of creativity</li><li>2. Linkages between creativity and innovation</li><li>3. Creative class; creative city; creativity industry</li><li>4. Features of creative economy</li><li>5. Purposive of measuring creative economy</li><li>6. Approaches to economic analysis of creative economy</li><li>7. Framework for creative economy trade statistics</li><li>8. use of creativity indicators in indices</li><li>9. Policies for creative industries - common frameworks</li><li>10. Supportive creative industries at the ASEAN level</li><li>11. Policies for creative industries in different</li></ol>
<b>Recommended or required reading and other learning resources/tools</b>	Creative Economy Outlook: <a href="https://www.un-ilibrary.org/content/books/9789210021418">https://www.un-ilibrary.org/content/books/9789210021418</a>
<b>Planned learning activities and teaching methods</b>	Tutorial, case study, self-directed study, discovery learning, role play, simulation, focus group discussion, cooperative learning,
<b>Language of instruction</b>	Indonesian and English for international class



<b>Assessment methods and criteria</b>	Quiz, assignment, Evaluation Course Learning Outcome
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<b>GRADE</b>	<b>SCORE (%)</b>	<b>PREDICATE</b>	<b>Description</b>	<b>Conversion Value</b>
A	$80 \geq ..$	Excellence	Achieve learning outcomes with excellence grade	4
AB	$75 \leq AB < 80$	Very Good	Achieve learning outcomes with very good grade	3,5
B	$65 \leq B < 75$	Good	Achieve learning outcomes with good grade	3
BC	$60 \leq BC < 65$	Good Enough	Achieve learning outcomes with good enough grade	2,5
C	$50 \leq C < 60$	Enough	Achieve learning outcomes with enough grade	2
D	$35 \leq D < 50$	Less	Achieve learning outcomes with less grade	1
E	$.. < 35$	Failed	Failure to achieve learning outcomes	0