

**Description of Course Unit**

Course unit title	Applied Microeconomics in Business Practices
Course unit code	EI 21106P
Type of course	Compulsory
Level	Bachelor of Economics (B.Ec)
Semester	4
Number of credits	6
Name of lecturer(s)	1. Prof. Imamudin Yuliadi, S.E., M.Si. (imamudin2006@yahoo.co.id) 2. Dr. Dessy Rachmawatie, M,Si. (d.rachmawatie@umy.ac.id)
Learning outcomes of the course unit	<ol style="list-style-type: none">1. Students are able to explain and describe about Applied Economics2. Students are able to explain and describe about Quantitative Analysis3. Students are able to explain and describe about Qualitative Analysis4. Students are able to apply discussion regarding Quantitative Analysis5. Students are able to apply deliberation regarding Qualitative Analysis6. Students are capable Students are able to apply discuss and analyze regarding Quantitative Analysis7. Students are capable Students are able to apply discuss and analyze regarding Qualitative Analysis
Mode of delivery (face-to-face, distance learning)	Face-to-face and blended learning
Prerequisites and co-requisites (if applicable)	All compulsory courses from semester 1-3
Course Description and content	<p>Microeconomics Application Course in Economics and Business explain the application of microeconomics in economic and business cases to get the optimum point. MK Application Microeconomics in Economics and Business explains the resolution of cases in perfectly competitive markets and imperfectly competitive markets (monopoly, oligopoly and competition, monopolistic) and the theory of corporate decision making.</p> <ol style="list-style-type: none">1. Decision Making Methods in Business2. Input Market Analysis3. Information Economics4. Economic Stabilization



	<ol style="list-style-type: none"> 5. IS-LM analysis 6. AD-AS analysis 7. Economic Policy Analysis 8. Market Structure: Pricing/Pricing 9. Game Theory and Competitive Strategy 10. Business Cycle 11. International Balance of Payments 12. Welfare Economics 13. Market Failure and Externalities 14. Economic Stabilization 15. Economic Globalization
Recommended or required reading and other learning resources/tools	<ol style="list-style-type: none"> 1. Robert Pindyck & Daniel Rubinfeld: Microeconomics 2. N. Gregory Mankiw: Macroeconomics, 11th Edition
Planned learning activities and teaching methods	Tutorial, case study, self-directed study, discovery learning, role play, simulation, focus group discussion, cooperative learning,
Language of instruction	Indonesian and English for international class
Assessment methods and criteria	Quiz, assignment, Evaluation Course Learning Outcome

GRADE	SCORE (%)	PREDICATE	Description	Conversion Value
A	$80 \geq ..$	Excellence	Achieve learning outcomes with excellence grade	4
AB	$75 \leq AB < 80$	Very Good	Achieve learning outcomes with very good grade	3,5
B	$65 \leq B < 75$	Good	Achieve learning outcomes with good grade	3
BC	$60 \leq BC < 65$	Good Enough	Achieve learning outcomes with good enough grade	2,5
C	$50 \leq C < 60$	Enough	Achieve learning outcomes with enough grade	2
D	$35 \leq D < 50$	Less	Achieve learning outcomes with less grade	1
E	$.. < 35$	Failed	Failure to achieve learning outcomes	0