

## Entrepreneurship

Course : **Entrepreneurship**

Grade :3<sup>rd</sup> Semester (Odd Semester 2022/2023)

Credits : 3 (150/meeting, 16 meeting in 1 semester)

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### DESCRIPTION

In this course, students learn about the concept of entrepreneurship, Islamic business norms, sociopreneur concepts, business plans, market analysis, financial analysis, bureaucratic entrepreneurship, and problem solving in various cases, especially in the field of Economics so that they are able to explain, identify, formulate, and apply subjects this course as a whole. **The Course Features**

#### Students will be able to:

- Students are able to explain the meaning and characteristics of general and Islamic entrepreneurship
- Students are able to explain about Islamic Business Ethics
- Students are able to identify and explain the key to entrepreneurial success
- Students are able to calculate and explain the financial aspect of the business model canvas. Students are able to show and explain the marketing aspect of the business model canvas
- Students are able to show and explain the sociopreneur development process

#### Reference :

- Burns, P. (2020). *Corporate Entrepreneurship and Innovation*. MacMillan International

#### Assessment :

- Attend the course
- Attend Competency Assessment
- Submit all assignment
- Active for discussion

No.	Component	Weight (%)
1	Competency Test 1	25
2	<a href="#">Competency Test 2</a>	25
3	<a href="#">Competency Test 3</a>	25
4	<a href="#">Soft Skills</a>	12.5
5	Assignments	12.5

## Syllabus

<b>Week</b>	<b>Session</b>	<b>Content</b>
1	1	Introduction (Definition and characteristics of entrepreneurship)
2	2	Characteristics of Islamic Entrepreneurs
3	3	Islamic Business Ethics
4	4	Key to Entrepreneurial Success
5	5	Business Model Canvas: financial analysis
6	6	Business Model Canvas: Market Analysis
7	7	Definition and characteristics of public sector entrepreneurs
8	8	Entrepreneurial spirit in bureaucracy
9	9	Managerial public service creativity and innovation
10	10	A visit to a successful public sector entrepreneur
11	11	Sociopreneur concept
12	12	Sociopreneur development process
13	13	A visit to a successful sociopreneur
14	14	Introduction (Definition and characteristics of entrepreneurship)
15	15	Characteristics of Islamic Entrepreneurs
16	16	Closing